

# Unveiling the Curious Case of Broadway Flops: A Journey Through Four Decades of Memorable Mishaps

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The dazzling lights of Broadway, a symbol of theatrical excellence, often mask a lesser-known side of the industry: the resounding failures that have left their mark on its history. In "Forty Years of Broadway Musical Flops," author Mark Blankenship delves deep into the annals of Broadway, unearthing the stories behind some of the most infamous and entertaining flops that have graced its stages.



## Not Since Carrie: Forty Years of Broadway Musical

**Flops** by Ken Mandelbaum

★★★★☆ 4.3 out of 5

Language : English  
File size : 13383 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 386 pages



## A Journey Through Time:

Blankenship takes readers on a chronological journey, spanning four decades (1960-2000), showcasing Broadway's most spectacular

misadventures. Each chapter tantalizes with a different theatrical blunder, from the ill-conceived musicals of the 1960s to the infamous Broadway bombs of the 1990s. The author's keen attention to detail and witty narration brings these flops to life, offering a fascinating glimpse into the trials and tribulations of the theater world.

### **Unveiling the Stars and Stumbles:**

Behind every Broadway flop lies a cast of characters, from renowned actors and actresses to ambitious producers and visionary directors. Blankenship weaves their tales together, highlighting the hopes, dreams, and setbacks that contributed to these epic failures. Readers will encounter performers like Barbra Streisand and Anthony Hopkins, who experienced early Broadway blunders, as well as lesser-known names who left a lasting impression on the industry. Along the way, they'll uncover the behind-the-scenes turmoil, creative misjudgments, and financial disasters that sealed the fate of these ill-starred productions.

### **The Anatomy of a Flop:**

Beyond the names and narratives, Blankenship delves into the anatomy of a Broadway flop. He analyzes the common pitfalls and missteps that doomed these shows to failure. Factors such as weak scripts, miscasting, poor marketing, and financial oversights are meticulously examined, providing readers with a deeper understanding of what can go wrong in the high-stakes world of Broadway.

### **Celebrating the Silver Lining:**

While "Forty Years of Broadway Musical Flops" revels in the hilarity and intrigue of theatrical mishaps, it also recognizes the silver lining that often emerges from these failures. Blankenship highlights instances where flops have led to improved production standards, inspired subsequent successes, and even left an enduring mark on popular culture. Readers will discover how some of Broadway's most infamous bombs have contributed to the evolution of musical theater, paving the way for future triumphs.

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"Forty Years of Broadway Musical Flops" is an entertaining and informative journey into the world of Broadway failures. Mark Blankenship's witty writing and meticulous research bring to life the stories behind some of the most memorable flops in Broadway history. Through its exploration of failed dreams and misadventures, the book offers a unique perspective on the creative process and the resilience of the theater industry. Whether you're a seasoned Broadway aficionado or simply curious about the behind-the-scenes drama, "Forty Years of Broadway Musical Flops" promises an unforgettable and thought-provoking read.



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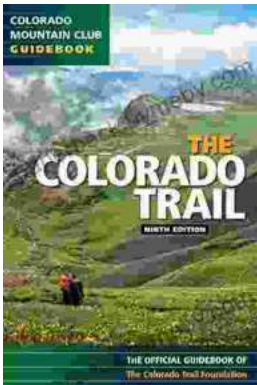
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