Smashwords Style Guide: How to Format Your eBook



Smashwords Style Guide - How to Format Your Ebook (Smashwords Guides 1) by Mark Coker

★ ★ ★ ★ ★ 4.4 out of 5 : English Language : 2341 KB File size Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled X-Rav : Enabled Word Wise : Enabled Print length : 130 pages Lending : Enabled



Smashwords is one of the leading ebook retailers in the world, and they have a strict set of formatting guidelines that all ebooks must adhere to. If your ebook doesn't meet these guidelines, it will be rejected by Smashwords and you won't be able to sell it on their platform.

This Smashwords Style Guide will teach you everything you need to know about formatting your ebook for Smashwords. We'll cover everything from basic formatting to advanced techniques, and we'll provide you with tips and tricks to help you create a professional-looking ebook that will stand out from the crowd.

Basic Formatting

The first step in formatting your ebook is to create a new document in your preferred word processing software. Once you have a new document open, you'll need to set the following formatting options:

- Font: Use a serif font, such as Times New Roman or Georgia, for the body text of your ebook. Serif fonts are easier to read on screens than sans-serif fonts, such as Arial or Helvetica.
- Font size: Use a font size of 12pt or 13pt for the body text of your ebook. This font size is large enough to be easy to read, but it's not so large that it takes up too much space on the screen.
- Line spacing: Use a line spacing of 1.5 or 2.0 for the body text of your ebook. This line spacing will make your ebook easier to read by giving the reader more space between the lines of text.
- Margins: Use margins of 1 inch on all sides of your ebook. This will give your ebook a clean and professional look.

Advanced Formatting

Once you have the basic formatting of your ebook set up, you can start to add some more advanced formatting to make your ebook stand out from the crowd. Some advanced formatting techniques that you can use include:

- Headings: Use headings to break up the text of your ebook and make it easier to read. Headings can be formatted using different font sizes, colors, and styles.
- Lists: Use lists to present information in a clear and concise way. Lists can be formatted using bullets, numbers, or symbols.

- Tables: Use tables to present data in a structured way. Tables can be formatted using different bFree Download styles, colors, and alignments.
- Images: Use images to add visual interest to your ebook. Images can be formatted using different sizes, shapes, and alignments.

Tips and Tricks

Here are a few tips and tricks to help you create a professional-looking ebook that will stand out from the crowd:

- Use a consistent style throughout your ebook. This means using the same font, font size, line spacing, and margins throughout your ebook.
- Proofread your ebook carefully before submitting it to
 Smashwords. Make sure that there are no errors in the text, grammar, or formatting.
- Create a cover for your ebook. A cover will make your ebook more attractive to potential readers and help it stand out from the crowd.
- Promote your ebook on social media and other online platforms.
 The more people who know about your ebook, the more likely you are to sell copies.

Formatting your ebook for Smashwords doesn't have to be difficult. By following the tips and tricks in this Smashwords Style Guide, you can create a professional-looking ebook that will stand out from the crowd and help you sell more copies.

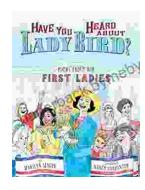
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