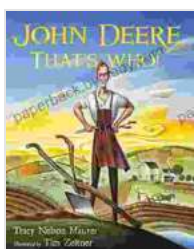


# John Deere: The Man and the Machine

In the annals of agricultural history, few names are as synonymous with innovation and progress as John Deere. His invention of the self-scouring steel plow in 1837 marked a pivotal moment in the mechanization of farming, paving the way for increased productivity and the modernization of agriculture.



## John Deere, That's Who!

★★★★☆ 4.6 out of 5

Language : English

File size : 10374 KB

Print length : 40 pages

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## The Early Years

John Deere was born in Rutland, Vermont, in 1804. As a young man, he apprenticed as a blacksmith and developed a keen eye for craftsmanship and innovation. In 1836, he moved west to Illinois, where he encountered the challenges faced by pioneer farmers struggling with the heavy, sticky soil.

Inspired by the need for a more efficient plowing solution, Deere began experimenting with different plow designs. He realized that a plow with a polished surface would reduce friction and allow the soil to slide off more easily. In 1837, he created his groundbreaking self-scouring steel plow, which became an instant success among farmers.



## **The John Deere Company**

The success of the self-scouring plow laid the foundation for Deere's prosperous manufacturing business. In 1843, he relocated to Moline, Illinois, and established the John Deere Plow Company. The company quickly expanded its operations, producing a wide range of agricultural implements, including plows, harrows, and cultivators.

Deere's emphasis on quality and innovation became hallmarks of the company's products. He believed that the key to success was to provide farmers with reliable and durable equipment that would improve their productivity and livelihoods.

## **The Green and Yellow Legacy**

In the early 1900s, John Deere tractors became synonymous with agricultural mechanization. These versatile machines, painted in the now-iconic green and yellow colors, transformed farming operations, enabling farmers to cultivate larger areas of land more efficiently.

The John Deere Company continued to grow and adapt to changing agricultural needs throughout the 20th century. Today, it is the world's leading manufacturer of agricultural machinery and equipment, with operations in over 100 countries.



John Deere tractors are known for their reliability and durability.

### **The Man Behind the Machine**

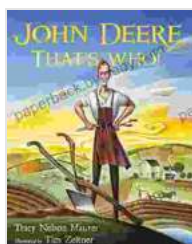
Beyond his inventive genius, John Deere was also a compassionate and generous individual. He supported numerous educational and charitable causes, believing that it was important to give back to the community. His

legacy lives on through the John Deere Foundation, which continues to invest in agricultural research and education.

John Deere's contributions to agriculture are immeasurable. His invention of the self-scouring plow and the establishment of the John Deere Company have had a profound impact on the world's food supply. His commitment to quality, innovation, and community service has left an enduring legacy that continues to inspire and empower farmers around the globe.

The story of John Deere is a testament to the transformative power of one man's determination and ingenuity. His invention of the self-scouring steel plow revolutionized agriculture and laid the foundation for the modern agricultural industry. The John Deere Company, built on Deere's principles of quality and innovation, has become a global leader in agricultural machinery and equipment.

John Deere's legacy extends beyond the tractors and implements that bear his name. It is a story of innovation, hard work, and a deep commitment to the advancement of agriculture. His contributions have not only shaped the history of farming but continue to impact the lives of farmers and consumers alike today.



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