

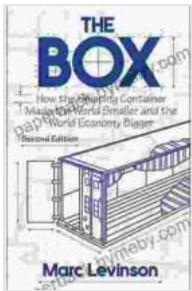
# How The Shipping Container Made The World Smaller And The World Economy Bigger



The shipping container is one of the most important inventions of the 20th century. It has revolutionized the way we transport goods around the world, and it has played a major role in the growth of the global economy.

Before the shipping container was invented, goods were transported in a variety of ways. Some goods were shipped in wooden crates or barrels, while others were shipped in bulk. This was a very inefficient way to

transport goods, as it was often difficult to load and unload the goods, and the goods were often damaged during transit.



**The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger - Second Edition with a new chapter by the author** by Marc Levinson

★★★★☆ 4.5 out of 5

- Language : English
- File size : 3968 KB
- Text-to-Speech : Enabled
- Screen Reader : Supported
- Enhanced typesetting : Enabled
- Word Wise : Enabled
- Print length : 531 pages



The shipping container was invented in 1956 by Malcom McLean, a trucking executive from North Carolina. McLean's idea was to create a standardized container that could be easily loaded and unloaded from ships, trains, and trucks. This would make it much more efficient to transport goods around the world.

The first shipping containers were made of steel and were 8 feet wide, 8 feet high, and 20 feet long. These containers were quickly adopted by the shipping industry, and by the 1970s, they had become the standard way to transport goods around the world.

The shipping container has had a profound impact on the global economy. It has made it possible to transport goods more quickly, cheaply, and safely

than ever before. This has led to a significant increase in international trade, and it has helped to create a more globalized economy.

The shipping container has also had a major impact on the environment. By making it more efficient to transport goods, the shipping container has helped to reduce greenhouse gas emissions. In addition, the shipping container has helped to reduce waste, as it is now possible to transport goods in bulk without the need for packaging.

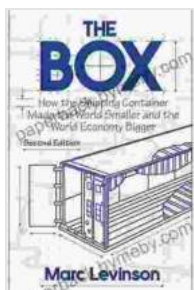
The shipping container is a truly remarkable invention that has had a profound impact on the world. It has made the world smaller, the world economy bigger, and the environment cleaner.

## **Benefits of the Shipping Container**

The shipping container has a number of benefits, including:

- **It is standardized.** This means that it can be easily loaded and unloaded from ships, trains, and trucks.
- **It is durable.** Shipping containers are made of steel, which makes them strong and durable.
- **It is weatherproof.** Shipping containers are designed to protect goods from the elements.
- **It is secure.** Shipping containers can be locked, which helps to protect goods from theft.
- **It is versatile.** Shipping containers can be used to transport a wide variety of goods, including food, clothing, and machinery.

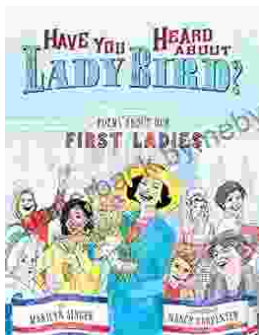
The shipping container is a truly remarkable invention that has had a profound impact on the world. It has made the world smaller, the world economy bigger, and the environment cleaner. The shipping container is a testament to human ingenuity, and it is an essential part of the global economy.



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