

18 Leadership Actions to Build an Unshakeable Company

In today's rapidly changing and uncertain business landscape, it's more important than ever for leaders to have the skills and knowledge to build unshakeable companies. Companies that are able to weather storms, adapt to change, and emerge stronger than ever before.

In his book, "18 Leadership Actions to Build an Unshakeable Company," organizational development expert John Mattone outlines 18 essential actions that leaders can take to create a thriving and resilient organization. These actions are based on Mattone's decades of experience working with some of the world's most successful companies.

Mattone's 18 leadership actions are divided into three categories:



Culture Renovation: 18 Leadership Actions to Build an Unshakeable Company by Kevin Oakes

★★★★☆ 4.7 out of 5

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Enhanced typesetting : Enabled
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Word Wise : Enabled
Print length : 313 pages
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1. Essential Actions

This is the foundational category of actions and they encompass the daily activities that leaders must perform. They include:

- **Setting a clear vision:** Leaders must have a clear vision for the future of their company. This vision should be inspiring, motivating, and actionable.
- **Communicating effectively:** Leaders must be able to communicate their vision and goals clearly and effectively to their team.
- **Creating a positive culture:** Leaders must create a positive and supportive work environment where employees feel valued and respected.
- **Empowering employees:** Leaders must empower their employees to take ownership of their work and make decisions.
- **Recognizing and rewarding success:** Leaders must recognize and reward employee success to motivate and encourage them.

2. Transformational Actions

These actions help leaders raise the bar and elevate their organizations to greater heights. They include:

- **Developing a leadership pipeline:** Leaders must develop a pipeline of future leaders within their organization.
- **Investing in innovation:** Leaders must invest in innovation to stay ahead of the competition and create new opportunities.

- **Adapting to change:** Leaders must be able to adapt to change quickly and effectively to ensure the success of their company.
- **Building resilience:** Leaders must build resilience within their organization to withstand challenges and emerge stronger.
- **Creating a sustainable business:** Leaders must create a sustainable business that is profitable, socially responsible, and environmentally friendly.

3. Exemplary Actions

These actions set leaders apart as role models and inspire others to follow them. They include:

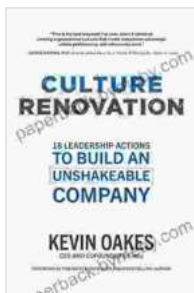
- **Behaving with integrity:** Leaders must always behave with integrity and set a positive example for their employees.
- **Being accountable:** Leaders must be accountable for their actions and take responsibility for their mistakes.
- **Putting others first:** Leaders must put the needs of others before their own and be willing to make sacrifices for the good of the team.
- **Learning continuously:** Leaders must be committed to continuous learning and development.
- **Living a balanced life:** Leaders must live a balanced life outside of work to ensure their well-being and effectiveness.

Taking these 18 leadership actions can provide numerous benefits for your company, including:

- Increased employee engagement and motivation
- Improved organizational performance
- Reduced turnover and absenteeism
- Increased customer satisfaction
- Improved profitability and shareholder value

If you are serious about building an unshakeable company, then you need to read "18 Leadership Actions to Build an Unshakeable Company." Mattone's book provides a clear and actionable roadmap for leaders who want to create a thriving and resilient organization.

Free Download your copy today and start taking the actions that will lead your company to success.



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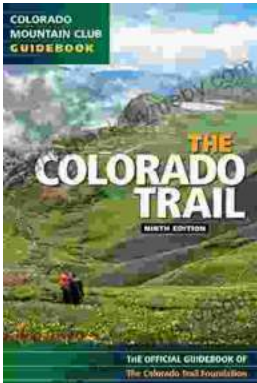
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